


# Deluxe ID TheftBlock®

With identity theft increasing at an alarming 30% or more each year, it's critical to find new ways to protect your institution and your account holders. Deluxe ID TheftBlock® helps protect checking accounts and warns the consumer if someone tries to open new credit accounts in their name.

Deluxe ID TheftBlock is designed to combat the increasing risk of identity theft through a powerful suite of services that can be configured as a retail or wholesale offering for your consumers.

 Give consumers ways to guard against identity theft—and the peace of mind that comes with comprehensive protection.

*Between 7 and 10 million Americans are victims of identity theft each year*  
– FTC, Gartner, Harris Interactive, Bureau of Justice Statistics, The Council of Better Business Bureaus and Javelin Strategy and Research, 2006

*Total annual cost of identity fraud is \$56.6 billion.* – The Council of Better Business Bureaus and Javelin Strategy and Research, 2006

INCREASE SECURITY

## Your Priorities

- Protect consumers from the growing risk of identity theft
- Reduce fraud write-offs and recovery costs
- Preserves staff productivity
- Help customers expedite recovery and restore credit

## Key Benefits

- Increases consumer loyalty
- Enhances profitability
- Improves efficiency
- Provides return on your investment

## How it Works

- **Basic**—A recovery assistance option that you may offer as a complimentary service to select consumer segments.
- **Plus**—A combination of proactive monitoring for early fraud detection and recovery assistance. Can be purchased by the account holder or provided as a complimentary component of a new checking account.

## NOTES:

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For more information, contact us at 1-888-633-5893 or contact your Deluxe Account Manager.  
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