

Deluxe SecureMail®

Going beyond other market solutions, our exclusive Deluxe SecureMail® program incorporates return mail services and greatly reduces your consumers' risk at order time by screening each check order through a verification database that detects fraudulent activity.

No other check printer offers such a comprehensive solution to protect consumers from account takeover. What's more, research shows that this is a service your customers are willing to pay for.

Industry Fact:

The number one security concern for consumers is identity theft.

– American Bankers Association

90% of consumers are willing to pay for greater check security.

– Deluxe Financial Services Research, 2003

✕ By using Deluxe SecureMail, you can reduce the risk consumers face in unknowingly having their checks stolen and their account taken over.

How it Works

Deluxe SecureMail addresses account takeover on the following critical levels:

- 1. Automatic Phone Number Identification**—Identifies the phone number that the person is calling from to ensure it's from your financial institution.
- 2. Check Order Screening**—Deluxe screens each check order through a 13-point scoring matrix to apply a score that indicates the order's likelihood to be fraudulent.
- 3. Tamper-Evident Packaging**—Deluxe's outer packaging reveals if someone has attempted to open the package.
- 4. Return Mail**—Any non-deliverable packages are returned directly to Deluxe and resolved, saving you the time and expense of processing returns.

The financial institution has the option of choosing among four retail price points and can choose to absorb the costs, pass them along to the consumer or generate revenue by passing a fee on to the consumer.

Your Priorities

- Protect your consumers from account takeover and identity theft
- Minimize your exposure to the financial impact of check fraud
- Reduce expenses

Key Benefits

- Reduces check fraud losses
- Provides cost savings on undeliverable packages
- Delivers an additional layer of security at nominal cost

INCREASE SECURITY

NOTES:

For more information, contact us at 1-888-633-5893 or contact your Deluxe Account Manager.

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