



DeluxeSelect®

PROMOTE SELF-SERVE  
CHECK ORDERING

deluxe®

**Your customers want the best possible online ordering experience and your DeluxeSelect program can deliver it. Review our list of best practices for ways you can promote your DeluxeSelect experience:**

**Integrate OrderPoint  
within online banking**

So customers can conveniently order checks when they are banking online.

**Optimal placement of  
link on your website**

See [deluxe.com/linking](https://deluxe.com/linking) for the linking wizard.

**Offer promo codes as incentives**

Increase profits and customer satisfaction. Promote the use of self-serve ordering channels by offering discounts when customers order online.

**Add link and phone number  
in all communication**

Include [deluxe.com/checks](https://deluxe.com/checks) and 877-838-5287 for check reorders in your communication (statements, newsletters, website, etc.)

**Provide phone linking and messaging**

Interactive Voice Response (IVR) linking provides your customers with a convenient check reordering option.

**CONTACT  
US TODAY!**

**[CheckProgram@deluxe.com](mailto:CheckProgram@deluxe.com)**