

# Looking to move data more efficiently?

Look to the cloud for an Enterprise Content Management solution.

Enterprise content management (ECM) allows your business to easily and effectively obtain, organize, store and deliver critical information.

The overall average time spent searching for and managing information is **45 minutes**, about 8% of a working day.

- AllM; Capitalizing on Content:  
A Compelling ROI for Change

Put the power of that information into the hands of those that need it most – your employees, stakeholders and customers. Deluxe's ECM solution lets your business move on from a big, on-site storage system that complicates the ability to share information, to a cloud-based answer, allowing you to better manage operations, support compliance, help reduce costs, increase efficiencies and reach peak effectiveness.

## ECM for Businesses Like Yours

From content creation through its ultimate destruction, ECM helps increase employee productivity and operational efficiency by eliminating low-value manual tasks and making all content instantly available from a single, easy-to-use interface. High volumes of corporate information critical to business operations, audits and customer service are now able to be:

- » **Captured** – By converting paper documents (invoices, contracts, research reports, etc.) into electronic formats, information can now be collected and stored in a cohesive, organized manner.
- » **Managed** – Connect, modify and employ information through document management, collaborative software, web content management and records management.
- » **Integrated** – Complement your business applications with a variety of no-code, pre-built and low-code integration solutions that keeps users in their preferred interface.
- » **Preserved** – Information that seldom changes is backed up in the medium and long term, usually accomplished through records management, to help organizations comply with government and other regulations.
- » **Delivered** – Quickly and easily provide clients and end users with the information they're requesting.



## Benefits of a Deluxe-hosted ECM Solution

By partnering with Deluxe, you get an award-winning enterprise content management solution that's cost-effective and requires no need to expand or build an in-house network. That gives you the strength of a central content repository with the flexibility of a cloud application, eliminating the often project prohibitive financial or time investment required to create a sound technological infrastructure.

### Other benefits include:



#### **Workflow Automation**

As workforces become increasingly dispersed, ECM allows users to define an electronic routing and business process that automatically distributes documents to specific work groups, allowing complex manual processes to be automated.



#### **Regulatory Compliance**

ECM helps ensure that documents can be viewed only by those with appropriate permission; processes are followed exactly as they are designed; and records are managed to conform with applicable internal and external regulations.



#### **Business Applications**

Create business applications that can create cases, attach documents, track business activity and tasks in a seamless view.



#### **Customer Service**

Reduce your cost of deployment with this browser-based architecture, while enhancing customer service through quicker internal access to information via the internet or from any browser client on your network.



#### **The ability to Identify, Manage & Control**

Get tools that allow you to manage and archive the communication content that drives all of your processes. Reduce costs, increase productivity and make a greater impact to your bottom line by refocusing your resources.

Learn more about an ECM solution for your business.  
Contact a Deluxe representative today or visit [deluxe.com/ecm](https://deluxe.com/ecm)!