

Savers' evolving strategic partnership with Deluxe Branded Marketing

Working together to achieve process efficiencies and sustainable cost savings

For more than **twenty years**, Savers thrift store chain has partnered with Deluxe Branded Marketing for the expertise, systems, and logistics they need to manage their supplies needs.

Deluxe specifically designs, tests, proofs, procures, warehouses, fulfills, and distributes more than **8,500 SKU's** Savers needs to operate their more than **300 retail stores** and attended donation stations (ADS) around the globe – in addition to their corporate campus in Bellevue, Washington.

The longstanding relationship includes Deluxe-driven programs for the following:

- **Retail and ADS grand openings:** Deluxe manages items sent, coordinates production, builds custom pallets and labels for faster “put away” and provides just in time delivery
- **Retail and ADS online ordering:** Provide log-in access and controls to regional items, ensuring only the appropriate items may be seen and ordered by any location
- **Retail and ADS call center:** Provide personal support to all locations by a trained and dedicated Deluxe support team in Washington

Benefits to retailers partnering with Deluxe

- **Efficient inventory management:** Advanced item administration and reporting give clients greater visibility to inventory usage and activity
- **Leveraging industry experience:** Deluxe supports retail firms with technological, operational, and services necessary to analyze operations and recommend process re-engineering if needed
- **Industry-leading quality processes:** The Deluxe process controls are based on Six Sigma/ISO and backed up by automated technology applications
- **Advanced platforms:** Clients working with Deluxe can achieve optimal production processes, quality control, and real-time reporting, to make better business decisions.
- **Dedicated service professionals:** Account teams provide consultation on industry trends, marketplace dynamics and best marketing practices to ensure success
- **Reduced time & cost:** Working with Deluxe will reduce the time, effort and dollars it takes to manage multiple vendors. Pricing strategies are transparent, and costs are approved by clients prior to implementation
- **Flexible solutions:** Flexibility in technology solutions and product designs means Deluxe adapts to clients' systems, not the other way around

About Deluxe

When you work with Deluxe, you're backed by the power of a \$2-billion, Fortune 1000 company with a 100-year history of success. Your dedicated account management team includes industry experts, operations specialists and call center professionals. The national service and manufacturing footprint of Deluxe means we can provide prompt deliver of products and services to meet the needs of any size institution, anywhere in north America. And we specialize in collecting and analyzing data to develop reports on anything you need to track, from usage and cost to marketing effectiveness and program ROI.



Deluxe specializes in integrated communications programs that blend strategy, creative development, print production, promotion, merchandising, and more. Contact us today learn what we can do for you.